

## PRESS RELEASE

## The NC Folk Fest Releases Performance Schedule for the 2023 NC Folk Fest (Sept 8-10)

**Greensboro**, **N.C.**, **August 9**, **2023** — Today the North Carolina Folk Festival released the official performance schedule for the four main stages at the 2023 NC Folk Fest..

"We are excited to share the times and stages where our incredible lineup will perform during this year's festival" said Amy Grossmann, President and CEO of the North Carolina Folk Festival. "We invite everyone to start personalizing your festival itineraries to capture as much music, dance, crafts, and food as one can fit into a single weekend!"

The 2023 NC Folk Fest will feature over 25 performing groups - most of whom will appear on stage multiple times over the course of the festival weekend.

To learn more about the 2023 NC Folk Fest, including the performer lineup and schedule, visit www.ncfolkfestival.com.

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About the North Carolina Folk Festival: The North Carolina Folk Festival's mission is to honor, celebrate, and share the meaningful ways communities express their creativity and cultural traditions through music, dance, food, crafts and other folk arts to enhance appreciation of diverse traditions and contribute to community vibrancy and inclusivity. Our signature event, the annual North Carolina Folk Festival, is one of the fastest-growing destination events in the Southeast, attracting people from across the U.S. to downtown Greensboro each September. The festival is a FREE admission, three-day event featuring performing groups representing a diverse array of cultural traditions from around the world on multiple stages, including continuous music and dance performances, a makers marketplace, regional and ethnic foods, festival merchandise and more. The 2023 North Carolina Folk Festival will take place in downtown Greensboro September 8 through 10. Additional information is available at www.ncfolkfestival.com.