



NC Folk Festival Contact:
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PRESS RELEASE

The North Carolina Folk Festival Releases Official Schedule and Map as Festival Weekend Approaches

Greensboro, N.C., August 23, 2022 — Today the North Carolina Folk Festival released the official 2022 Festival schedule and site map. The map includes parking options, as well as ride-share pick-up and drop-off locations, to easily coordinate travel.

“It’s time to make your Festival weekend plans and get excited!” said Amy Grossmann, President and CEO of the North Carolina Folk Festival. “We can’t wait to gather as a community again this September to celebrate the diverse voices of those whose creative expressions have shaped our community.”

The North Carolina Folk Festival will take place September 9-11 in downtown Greensboro, and feature a diverse tapestry of not just music, but food and other cultural activities as well. Festival attendees can shop for a wide variety of handcrafted creations from NC vendors, including pottery, jewelry, clothing, and more.

Festival goers can also choose from a long list of cuisines at one of our Festival food courts, including Mediterranean, Jamaican, Salvadoran, Indian, and so many more.

It is thanks to the North Carolina Folk Festival’s sponsors, media partners, and donors, including LeBauer Park Stage Sponsor, Cone Health, that Festival organizers are able to successfully execute such a special and memorable three-day weekend for its community each year.

“Cone Health believes in the power of art to heal and to inspire,” says Chuck Wallington, Ph.D., chief marketing and communications officer, Cone Health. “That is why we support the work of local artists through displaying their works in our hospitals and clinics and why we are enthusiastic supporters of events, such as the NC Folk Festival, that showcase exceptional talent. We are thrilled to partner with the NC Folk Festival again and are proud to be the LeBauer Stage Sponsors for the 2022 festival.”

To access the Festival map, schedule, and a complete list of vendors, please visit ncfolkfestival.com

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About the North Carolina Folk Festival: The North Carolina Folk Festival’s mission is to honor, celebrate, and share the meaningful ways communities express their creativity and cultural traditions through music, dance, food, crafts and other folk arts to enhance appreciation of diverse traditions and contribute to community vibrancy and inclusivity. Our signature event, the annual North Carolina Folk Festival, is one of the fastest-growing destination events in the Southeast, attracting people from across the U.S. to downtown Greensboro each September. The festival is a FREE admission, three-day event featuring performing groups representing a

diverse array of cultural traditions from around the world on multiple stages, including continuous music and dance performances, a makers marketplace, regional and ethnic foods, festival merchandise and more. The 2022 North Carolina Folk Festival will take place in downtown Greensboro September 9 through 11. Additional information is available at www.ncfolkfestival.com.

About Cone Health: At [Cone Health](#), we focus on the health and wellbeing of every community we serve. We do this through five hospitals, four ambulatory care centers, three outpatient surgery centers, five urgent care centers and more than 150 physician practices. These include primary and specialty care through Cone Health Medical Group and [Triad HealthCare Network](#). We provide insurance coverage through [HealthTeam Advantage](#). Cone Health is a leader in value-based care. But our biggest asset is our 12,000 team members. Our continuing investment in them ensures nationally recognized health care excellence coupled with a caring, compassionate experience second to none.