

## PRESS RELEASE

## Additional Performers Announced for the 2022 North Carolina Folk Festival

Indie Rock star Futurebirds to perform Sunday

**Greensboro, N.C., June 2, 2022** — The North Carolina Folk Festival announced six additional performers who will appear on its stages in downtown Greensboro September 9, 10, and 11, 2022.

The six artists announced today include:

- Futurebirds (Indie Rock) Futurebirds carry forward a legacy of bands rooted in the
  innovative live music scene of Athens, Georgia. Over the course of their career, they
  have successfully created a unique musical voice that defies any single genre
  classification. Their signature sound a blend of rock, country, pop, and Americana
  (among other styles) showcases the sonic reverberations of the pedal steel guitar;
  while their relatable original songs share tales from everyday life at home and on the
  road.
- Black Opry Revue featuring Joy Clark, Autumn Nicholas, Tae Lewis, Chris Pierce, and Aaron Vance (Country) Black Opry is a home for and collective of Black artists and Black fans of Country, Blues, folk, and Americana music. Country music has been made and loved by Black people since its conception. For just as long, Black artists have been overlooked and disregarded in Country music by fans and executives. Black Opry seeks to change that inviting audiences to discover, support, and enjoy the Black artists that make magic in this musical space. One of the most valuable aspects of Country music is its versatility and diversity in sound. Country, Blues, folk, and Americana music often overlap and weave together; these artists explore all of those sounds and intersections. Black Opry Revue will feature 5 unique voices on stage together in a songwriter-in-the-round format, as well as in solo performances shining a light on each individual artist.
- BeauSoleil avec Michael Doucet (Cajun) For the past 40 years, BeauSoleil avec Michael Doucet has been making some of the most potent and popular Cajun music on the planet. Born out of the rich Acadian ancestry of its members, and created and driven by bandleader Michael Doucet, BeauSoleil is notorious for bringing even the most staid audience to its feet. Their distinctive sound derives from the distilled spirits of New Orleans jazz, blues rock, folk, swamp pop, Zydeco, country and bluegrass, captivating listeners from the Jazz and Heritage Festival in New Orleans to Carnegie Hall.
- The Rumble (Mardi Gras Indian Funk from New Orleans) The Rumble feat. Chief Joseph Boudreaux Jr. is New Orleans' premier Mardi Gras Indian Funk ensemble, representing the legacy and preservation of NOLA music and Black masking culture.

Boudreaux is a GRAMMY-nominated singer and well-respected leader of the Black masking community in New Orleans, and member of the legendary Golden Eagles Indian Tribe. The Rumble boasts some of the next generation's most prolific artists as they continue the legacy of Mardi Gras Indian Funk, pioneered in part by Boudreaux's father Big Chief Monk Boudreaux of the Wild Magnolias.

- The Secret Agency (Family Soul & Hip-Hop) Combining the positive, primal power of hip-hop with the surreal storytelling of science fiction, The Secret Agency concocts a potent potion that wows family crowds across the planet. Led by GRAMMY award-winning 23 Skidoo, the ingredients of the group's magic spells include reverence for the boundless mind-states of young children, respect for the culture and DNA of hip-hop, funk, and soul music, and a deep belief in the power of the imagination to change the world in positive ways, both personal and universal.
- **Soultriii** (Soul, R&B) Rooted in Greensboro, NC, Soultriii (pronounced "sultry") transcends any single genre. Through their vocal harmonies, they express deep desire and soul; their instrumentation is imbued with influences from several styles of music including R&B, Neo-Soul, Pop, and Rock, among others.

These outstanding artists join the following performers, who have already been announced:

- Sam Bush (Bluegrass / Newgrass)
- Karan Casey (Irish Music & Song)
- QWANQWA (Music of Ethiopia & East Africa)
- Michael Winograd & The Honorable Mentshn (Jewish Klezmer)
- Kaleta & Super Yamba Band (Afrobeat from West Africa)
- Big Bang Boom (Family Pop / Rock)
- Jeff Little Trio (Blue Ridge Piano)
- Symphony Unbound featuring Dori Freeman and the Winston-Salem Symphony String Quintet (Appalachian Music & Song w/ String Quintet)

To learn more about these artists and their stories, please visit ncfolkfestival.com/lineup.

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About the North Carolina Folk Festival: The North Carolina Folk Festival's mission is to honor, celebrate, and share the meaningful ways communities express their creativity and cultural traditions through music, dance, food, crafts and other folk arts to enhance appreciation of diverse traditions and contribute to community vibrancy and inclusivity. Our signature event, the annual North Carolina Folk Festival, is one of the fastest-growing destination events in the Southeast, attracting people from across the U.S. to downtown Greensboro each September. The festival is a FREE admission, three-day event featuring performing groups representing a diverse array of cultural traditions from around the world on multiple stages, including continuous music and dance performances, a makers marketplace, regional and ethnic foods, festival merchandise and more. The 2022 North Carolina Folk Festival will take place in downtown Greensboro September 9 through 11. Additional information is available at <a href="https://www.ncfolkfestival.com">www.ncfolkfestival.com</a>.